

Artificial Intelligence and Societies ^(M.A.)

Online Program with
On-Campus Workshops

Media
University
of Applied Sciences

Study program

Features: The M.A. in Artificial Intelligence and Societies targets graduate students and professionals at the intersection of AI technologies, societies, and the creative and cultural industries. It emphasizes AI-driven filmmaking, photography, sustainability, design, visual communication, and virtual and augmented realities.

Learning Outcomes: Graduates gain a deep understanding of AI's ethical, social, and cultural dimensions, preparing them to ensure AI's responsible and beneficial integration into society.

Career Options: Graduates can pursue roles as AI experts, policy consultants, and specialists in AI applications across film, design, education, marketing, journalism, healthcare, and cultural heritage.

Key facts

DEGREE

Master of Arts (M.A.)

DURATION

4 semesters (2 years)

LANGUAGE

English

TYPE

Online program and
two 5-days workshops in Berlin

THE MEDIA UNIVERSITY

– State-recognized university
– Institutional accreditation
by the German Council of
Science and Humanities
– The accreditation and approval
process of this course of study
has not been completed yet.

START

October (winter term)

LOCATION

Berlin and online

ADMISSION REQUIREMENTS

– Good first degree (BA, Diploma
or other) in any areas (university
or university of applied sciences)
– Relevant work experience
– Proficiency in English
– Adequate electronic equipment
and a good internet connection
– Curriculum vitae
– Letter of motivation

TUITION FEES

€ 3.195 per semester
€ 12.780 in total
for the two year's program



Contact

CAMPUS BERLIN

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A boost of expert
skills for your
creative career

Artificial Intelligence and Societies (M.A.)



Course Specific Competences (8 Modules)

2 Basic Modules

FUNDAMENTALS OF AI
AI and anthropology, AI and ethics, dynamics of human-AI cognition, python for beginners, sustainability and AI in business and management

AI AND THE CULTURAL INDUSTRIES
Exploring AI-driven graphic design, AI for business, communication and journalism, AI-driven cinematography, AI for cultural heritage and site reconstruction



3 Profile Modules Choose 2 of 3 Modules

AI TECHNOLOGY AND SOCIETIES
Emerging technologies in the Amazon Region, AI and Climate change impacts, chatbots, decolonial AI, qualitative methods

AI AND APPLIED COMPUTER SCIENCES
Visual analysis with machine learning, programming, coding, neuronal networks, deep learning, NLP

AI AND VR FOR THE CREATIVE AND CULTURAL INDUSTRIES
Immersive story telling (360 degree), AI-driven photography, AI-driven object development in virtual reality, AI-editing and sound



2 Project Modules

INTERNSHIP
9-week internship: insights into possible professional fields. Alternative: replacement paper for professionals

MEDIA PROJECT
Exposé and pitch for application, film, photography or media project



Closing Module

SUPERVISION COURSES AND MASTER THESIS
Preparation for final media projects, writing and presenting of the master thesis, curating exhibitions



Subject to change without notice. Status: 07/2024