

# Visual and Media Anthropology (M.A.)

Online Program with  
On-Campus Workshops

Media  
University  
of Applied Sciences



## Study program

**Features:** The program provides comprehensive qualifications in visual and media anthropology. It explores digital cultural representation and offers training in documentary film, photography, and VR scenarios; ethnographic research, and exhibition work within an intercultural context.

**Practical learning Outcomes:** In-depth knowledge and practical skills in visual and media anthropology, documentary filmmaking, photography, and VR productions. These skills are applicable in various settings, including education, museums, and exhibitions.

**Career Options:** Graduates can pursue careers as professional visual anthropologists and digital media professionals, as well as roles at film, festivals, TV broadcast, and video streaming industries, in museums, and in the art industry.

## Key facts

### DEGREE

Master of Arts (M.A.)

### DURATION

4 semesters (2 years)

### LOCATION

Berlin and online

### LANGUAGE

English

### TYPE

Online program and  
two 5-days workshops in Berlin

### THE MEDIA UNIVERSITY

– State-recognized university  
– Institutional accreditation by  
the German Council of Science  
and Humanities  
– Program accreditation  
by the FIBAA

### START

October (winter term)

### ADMISSION REQUIREMENTS

– Good first degree  
(BA, Diploma  
or other) in any areas  
(university or university of  
applied sciences)  
– Relevant work experience –  
Proficiency in English  
– Basic technical skills in film,  
video or photography  
– Adequate electronic equipment  
and a good internet  
connection.  
– Curriculum vitae  
– Letter of motivation

### TUITION FEES

€ 4.170 per semester  
€ 16.680 in total  
for the two year's program



## Contact

### CAMPUS BERLIN

Tel +49 (0) 30 – 46 77 693 – 30

vma@media-university.de



A boost of expert  
skills for your  
creative career

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## Course Specific Competences (8 Modules)

2 Basic Modules



3 Profile Modules  
Choose 2 of 3 Modules



2 Project Modules



Closing Module



### VISUAL ANTHROPOLOGY

Theory, history and analysis of ethnographic films, visual-anthro-pological methodology, practical camera, sound and editing skills

### MEDIA ANTHROPOLOGY

Artificial intelligence and anthropology, virtual reality research, immersive 360 degree story telling, analysis of local, trans-regional, and global media systems.

### ETHNOGRAPHIC FILM PRODUCTION

Media competence (editing and camera work), methods of visual anthropology, documentary filmmaking

### COMMUNICATION/ MEDIASCAPES

Analysis of indigenous media studies, popular culture and digital anthropology, chatbots

### APPLIED VISUAL AND MEDIA ANTHROPOLOGY

Training in ethnographic research, development of a film exposé and treatment

### INTERNSHIP

9-week internship: insights into possible professional fields. Alternative: replacement paper for professionals

### FILM PROJECT/ MEDIA PROJECT

Film, photography or media project

### SUPERVISION COURSES AND MASTER THESIS

Preparation for final media projects, writing and presenting of the master thesis, curating exhibitions



Subject to change without notice. Status: 07/2024

Photo far left: ©Andrea Sanchez